



May 30 - May 31, 2025 | Gull Lake, Brainerd

## Event Details and Attendees

The **17th** annual Minnesota Fishing Challenge is a fundraising event in Brainerd, Minnesota that celebrates freedom from addiction and generates support for our clients.

We invite you to join us as a corporate sponsor in support of our mission while receiving special recognition among our 300 anglers and larger online community. Your support is needed more than ever!!

## Sponsorship Levels Available\*

- **\$10,000+ Presenting**
- **\$5,000 Supporting**
- **\$2,500 Weigh-In Station (1 Available)**
- **\$2,500 Division (5 Available)**
- **\$1,200 Beach**
- **\$1,200 Prize Tent (1 Available)**

All responses must be in by December 10 to be included in all materials.

\* See reverse side for additional benefits



All sponsor packages can be customized to suit your needs.

**Bernie Barringer** | Tournament Director | 218.820.8459 | [bernie.barringer@mntc.org](mailto:bernie.barringer@mntc.org)

**Sue Van Hal** | Events Manager | 218.833.8752 | [sue.vanhal@mntc.org](mailto:sue.vanhal@mntc.org)

## Sponsorship Levels

	<b>PRIZE TENT</b> \$1,200   1 Available	<b>BEACH</b> \$1,200	<b>DIVISION</b> \$2,500   5 Available	<b>WEIGH-IN STATION</b> \$2,500   1 Available	<b>SUPPORTING</b> \$5,000	<b>PRESENTING</b> \$10,000+
<b>COMMUNICATIONS</b>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 2 event acquisition emails and 1 post-event email</li> <li>Logo recognition in 2 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 2 event acquisition emails and 1 post-event email</li> <li>Logo recognition in 2 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 3 event acquisition emails and 1 post-event email</li> <li>Logo recognition in 3 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 3 event acquisition emails and 1 post-event email</li> <li>Logo recognition in 3 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 4 event acquisition emails and 1 post-event email</li> <li>Logo recognition in 4 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in the MnTC newsletter (circulation 18,000+)</li> <li>Logo included in pre-event attendee emails</li> <li>Logo recognition in 7 acquisition emails and 1 post-event email</li> <li>Logo recognition in 8 social media posts</li> </ul>
<b>EVENT RECOGNITION</b>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Logo recognition on the prize tent banner</li> <li>Opportunity to have a table at the Rules Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Logo recognition on 1 sign marking your section of the beach where boats pull up to weigh their fish</li> <li>Opportunity to have a table at the Rules Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Opportunity to have a table at the Rules Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Logo recognition on the weigh-in scale sign</li> <li>Opportunity to have a table at the Rules Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Opportunity to have a table at the Rules Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on signage at event, in the event brochures and posters, and during the Rules Meeting slideshow</li> <li>Opportunity to have a table at the Rules Dinner and hand out a giveaway to attendees</li> </ul>
<b>PUBLIC RECOGNITION</b>			<ul style="list-style-type: none"> <li>Named in the event press release (650,000+ impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Named in the event press release (650,000+ impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Named in the event press release (650,000+ impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Named as Presenting Sponsor in the event press release (650,000+ impressions)</li> </ul>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>	<ul style="list-style-type: none"> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>	<ul style="list-style-type: none"> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>	<ul style="list-style-type: none"> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>	<ul style="list-style-type: none"> <li>Fishing Challenge entry for 1 team (2 participants)</li> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>	<ul style="list-style-type: none"> <li>Fishing Challenge Entry for 1 team (2 participants)</li> <li>Access to add promotional material to goodie bags distributed to all anglers</li> </ul>
<b>VALUE</b>	<ul style="list-style-type: none"> <li>Charitable Donation \$1,200</li> </ul>	<ul style="list-style-type: none"> <li>Charitable Donation \$1,200</li> </ul>	<ul style="list-style-type: none"> <li>Charitable Donation \$2,500</li> </ul>	<ul style="list-style-type: none"> <li>Charitable Donation \$2,500</li> </ul>	<ul style="list-style-type: none"> <li>Charitable Donation \$4,800</li> </ul>	<ul style="list-style-type: none"> <li>Charitable Donation \$9,800</li> </ul>